



DIOGO PACHECO

DIGITAL DESIGNER

LISBON, PORTUGAL

Profile

I'm a true optimist, with analytical skills, an organized mind and an absolute determination to do everything well. This gives me the ability to learn fast, adjust and adapt to change and my curiosity and drive keeps me continuously learning.



pacheco.diogo@gmail.com

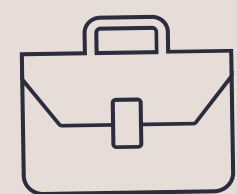


(+351) 913 460 314



PORTFOLIO

xeko.pt



WORK

FREELANCE DESIGNER

2024
september

present

REMOTE

Job description:

Freelance Designer while job searching, taking on select projects like a one-page website for a London startup, while also sharpening skills with Ai tools and learning micro-interaction design with Rive.

Developing skills

Micro-interactions

Design systems

Ai tools

Web-design

Elementor Pro

Motion

Clients

PROLO

<https://prolo.io/>

HEAD DESIGNER

2024
february

2024
september

VILA GALÉ HOTELS

[go to Website](#)

Job description:

The company Designer, supporting the Marketing team and 44 individual hotels with a wide range of print and branding materials.

While the focus was on traditional graphic design rather than digital, it was a valuable opportunity to refine visual communication at scale.

Graphic Design

Brochures

Rest. Menus

seasonal campaign's

flyers

vouchers

Clients



SENIOR DIGITAL DESIGNER

Job description:

I managed the Design Department, in charge of Performance, Daily workflow and UX design projects. Improving our internal processes is a major challenge in any organization, and my skills of managing teams in high-stressful environments are vital to get the job done. We were a team of 4, and I was one of them, working also as a Designer.



We used Clickup on a daily bases, to manage all the department workflow.

2022
march

2024
february

YDIGITALMEDIA

[go to Website](#)

Digital Marketing Media

video posts

banner adds

print

Image posts

rich media

Clients



HALIBUT



SAMSUNG

Trifene

SENSODYNE

UX UI Design

website redesign

landing pages

website creation

email automation

LEAD GRAPHIC DESIGNER

Job description:

Began my career as a Graphic Designer in 2007 and spent 14 years growing within a small, fast-paced company where I took on a wide range of responsibilities alongside design.

With an "all hands on deck" mindset, I contributed across departments, but design remained at the core of my role. For 12 years, I led the creative team — guiding a group of Designers (including myself) and overseeing design output across multiple projects.

2006
june

2020
january

LAST LAP

[go to Website](#)

Events \ Brand activation

logo

Event Key Visuals

Presentations

Trade marketing

Print

Final Art

3D modeling

Clients



Other roles in the company:

creative director

account

project manager



STUDY

2021

UX WRITING

EDIT. - DISRUPTIVE DIGITAL EDUCATION

[go to Website](#)

Bootcamp-UX Writing & Content Design

2020

UX-UI DESIGN

EDIT. - DISRUPTIVE DIGITAL EDUCATION

[go to Website](#)

Professional Certificate

2003

june

1998

september

URBANISM

UNIVERSIDADE LUSÓFONA (ULHT)

[go to Website](#)

5-year Pre-Bologna Licentiate Degree



ERASMUS - 1 Year
UNIVERSITÀ IUAV DI VENEZIA



1998

september

1994

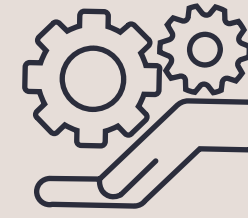
september

APPLIED MATHEMATICS

FACULDADE DE CIÊNCIAS FCUL

[go to Website](#)

5-year Pre-Bologna Licentiate Degree
(4 years attendance)



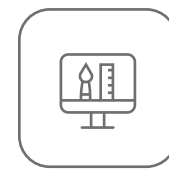
SKILLS

Tools of the trade

Self taught

Disclaimer

I thrive on learning. Years of hands-on experience with top design tools, and a proven ability to quickly master any new software make me highly adaptable and future-ready.



GRAPHIC DESIGN

Photoshop

Illustrator

InDesign

Powerpoint

Canva



UX UI DESIGN

Figma

Miro

Fig Jam

Mural

Marvel App

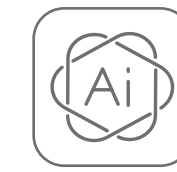


MOTION

Rive

After Effects

Lottie files



AI TOOLS & SKILLS

Currently exploring and integrating the latest AI tools to stay ahead in a rapidly evolving creative landscape.



WORKING EXPERIENCE

Budgeting

Hiring

Team Management

Click up

Presentations



3D

Maya

Sketch Up

Spline



SOFT SKILLS

Problem solving

Resilience

Leadership

Emotional intelligence



SPEAK

LANGUAGES

Self taught

I SPEAK 4 LANGUAGES FLUENTLY



Port

Native

★★★★★



Eng

Fluent

★★★★★



Spa

Fluent

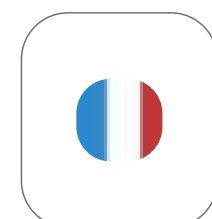
★★★★★



Ita

Fluent

★★★★★



Fra

Basic

★★

UX DESIGN PORTFOLIO



FIGMA FILES

UX FILES

I've collected some of my UX work in one single Figma project file that you can browse here:

UX-UI Design

WEB PORTFOLIO

UX WORK

My UX Work explained in more detail: my thought process and insights

website

FIGMA PROTOTYPE

CV APP

I built a prototype to showcase my UX -UI design skills, and to make the experience of learning about me, more engaging.

prototype