DIOGO PACHECO

UX-UI DESIGNER

LISBON, PORTUGAL

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PROFILE

I'm a true optimist, with analytical skills, an organized mind and an absolute determination to do everything well. This gives me the ability to learn fast, adjust and adapt to change and my curiosity and drive keeps me continuously learning.

But above all,

I think before I act.

WORK

FEV 2024 SEP 2024

HEAD DESIGNER
VILA GALÉ HOTELS ▶

The company Designer, managing the needs of both the Marketing Department and all of the 44 Hotels that the company operates:

MAR 2022 FEV 2024

SENIOR DIGITAL DESIGNER
YDIGITAL MEDIA ▶

I managed the **Design Department,** in charge of Performance, Daily workflow and UX design projects.
Improving our internal processes is a major challenge in any organization, and my skills of managing teams in high-stressful environments are vital to get the job done.

We were a team of 4, and I was one of them, working also as a Designer.

ⓘ PROJECT MANAGEMENT SOFTWARE

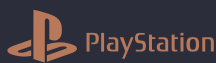We used Clickup on a daily bases, to manage all the department workflow.

JUN 2006 JAN 2020

LAST LAP ▶

Started working as a Designer in 2007, and for 14 years I worked also in many different roles with many different responsibilities **at the same time.**

CLIENTS

During my time in the company, I accumulated roles and worked for years with many big brands, like

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UX UI DESIGN WORK

| WEBSITE REDESIGNS |
| LANDING PAGES |
| RICH MEDIA |
| WEBSITE CREATION |

DIGITAL MARKETING MEDIA WORK

| IMAGE POSTS |
| VIDEO POSTS |
| BANNERS ADS |
| PRINT |

1080X1
10SECC
INTERS
PRESSKIT

GRAPHIC DESIGNER	**13** YEAR'S
CREATIVE DIRECTOR	**12** YEAR'S
PROJECT MANAGER	**14** YEAR'S
ACCOUNT MANAGER	**9** YEAR'S

Nike   ▶ PlayStation   Global Media GROUP

TOOLS

I WORK WITH ALL THE MAJOR DESIGN TOOLS FOR:

🖥 DESIGN   🗄 UX-UI

| PHOTO |
| VECTOR |
| MOTION |
| PRINT |
| 3D |

SOFT SKILLS ♥🧠

| LEADERSHIP |
| PROBLEM-SOLVING |
| GEN X |

LANGUAGES

I SPEAK 4 LANGUAGES FLUENTLY

🔴 NATIVE PORTUGUESE

ENGLISH 🇬🇧 BILINGUAL PROFICIENCY

ITALIAN 🇮🇹 BILINGUAL PROFICIENCY

SPANISH 🇪🇸 BILINGUAL PROFICIENCY

STUDY

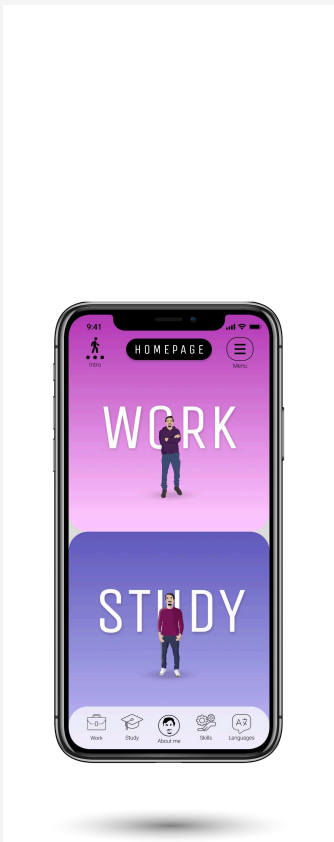| UX-UI DESIGN | 2020 **EDIT.** - DISRUPTIVE DIGITAL EDUCATION |
| URBANISM | 98/03 (INC.) UNIVERSIDADE LUSÓFONA (ULHT) |
| APPLIED MATHEMATICS | 94/98 (INC.) FACULDADE DE CIÊNCIAS FCUL |

UX DESIGN PORTFOLIO

FIGMA PROTOTYPE

CURRICULUM VITAE APP

I've decided to build my own prototype to showcase my Ux-Ui design skills, and to try and make the experience of learning about me, more interactive and engaging.

PROTOTYPE

FIGMA PORTFOLIO

UX WORK FILE

I've collected some of my UX work in one single Figma project file that you can browse here:

PORTFOLIO